



**Sandip Foundation's  
Sandip Institute of Technology & Research Centre, Nashik  
Department of Management Studies  
Academic Year 2019-20**

**Report on Corporate Social Responsibility**

**Event Title:-Corporate Social Responsibility Activity of Lord Ganesh Idol**

**Collection at Chopda Lawns.**

**Date: - 12<sup>th</sup> September 2019**

**Conduction Duration: One Day**

**Venue: ChopdaLawns ,Gangapur Road**

**Coordinator: Prof. SarikaPatil.**

**Objective :**

- 1. To create Awareness among people regarding Environment Protection**
- 2. To Create Awareness among students regarding their responsibilities towards society.**

**About The Program:**

Students of Sandip Foundation from Department of Management studies undertook the CSR Activity of Collection of Ganesh Idol on occasion of AnantChaturdashi at ChopdaLawns. Every year on Anant Chaturdashi people bring the idol of Lord Ganesh to immerse it in the holy river of Godavari which becomes a major factor in polluting the river. So in order to save the river from getting polluted & keeping it clean, students took this initiative. This activity began early morning at 9'o Clock & was carried till 5 p.m. There were near about 70 students who joined their hands in this social cause including first year and second year MBA. Everyone was performing some or the other task. Few were at the stall collecting the idols , few had gone to look for people and convince them to donate their idol instead of immersing it into the river, few were there to count the number of idols received every hour, some were busy with taking care of the idols and its accessories. One of motive behind doing this activity was to teachstudents that they also have got some responsibility towards society as society has given them so much. It was also done to create awareness among the people that it's their moral responsibility to

keep the rivers & their society clean. Students were in great enthusiasm & dedication while doing this activity.

Dr. S.T. Gandhe(Principal SITRC) &Dr RakeshPatil (Dean Admin & Head , MBA ) also visited the stall & donated their own idols too & also motivated the students .All the faculty members also visited to the stall and donated their idols. They also received good feedback from the visitor that they were really doing a great job. In between this activity they had some fun too while dancing on the drumbeats with the visitors. Till the end of the day students had received around more than 600 idols. All these idols were given to the Nasik Municipal Corporation as they were supposed to immerse all the idols in an artificial pond.

**Outcome:**

- 1. Students were successful in creating awareness among the people regarding environmental issues**
- 2. Students came to know that they also have got responsibilities towards society.**







